

Calling all retailers!!!

## Could your business benefit from FREE marketing advice?

SRB5 Revitalising inner Rochdale will be delivering one hour FREE sessions to show how you can improve your marketing in March 2006. The sessions are designed specifically for small retailers and will be presented by Gordon Jones, a prominent member of the Chartered Institute of marketing. Previously he has worked with newsagents, pet shops, hardware and motor accessory shops amongst many others.

The workshops have been successfully run in other areas of the North West and Cliff White, Chairman of Market & Underbanks Community Action Group in Stockport said "We all think we know how to market our own business, but sometimes we need to re-visit the basics to remind us what we've forgotten, and to ensure we are getting it right more of the time."

### Why you need to be there:

- He will give lots of hints and tips that will work for your business.
- His ideas will cost next to nothing to implement and you can start using them straight away.
- It will help you to understand who your customers are and responding to their wants and meeting these to suit them in a pleasant manner.

For further information or to book a place contact Asma.

Sessions will start at 6.00pm

Marketing your business on a shoestring  
13th March 2006

How to keep your customers coming back  
16th March 2006

How to promote your business on a  
Shoestring  
20th March 2006

How to give your shop eye appeal  
23rd March 2006

## Do you need office Space or a studio for your business?



### Available from Mid Jan 2006...

Why not take advantage of competitive rates at the new UNIQUE ENTERPRISE CENTRE, a state of the art building offering all the convenience of a modern office including access to conference and meeting facilities.

**For further details please contact  
Shabir 01706 630 140**

**Why not advertise your  
business in the EMBS  
newsletter and receive  
maximum exposure...  
for rates please call Nighat**

### *Are you in the Catering Business?*

Does your staff require training in  
**First Aid • Food Hygiene • ESOL**  
Free courses available, for further information or to book a place, please contact Saleem.

### *Free Legal Surgery with Molesworth Bright Clegg*

At EMBS every last Thursday of  
the month.

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Ethnic Minority  
Business Support



EUROPEAN REGIONAL  
DEVELOPMENT FUND

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*"Thanks to all the Exhibitors and Sponsors."*

From EMBS Rochdale



Ethnic Minority  
Business Support

# Congratulations to all the EM Rochdale Awards 2005 winners!

## The 2nd annual EM Rochdale Awards 2005 took place on the 14th September 2005 at Rochdale Town Hall



### The prestigious Business of the Year 2005 award went to Millennium Translations Ltd

The business provides suitably qualified and experienced interpreters in over 150 languages, their services are used by hospitals/medical, Department for Work and Pensions, the court services, commercial solicitors and government / training / voluntary sector.



### Young Entrepreneur of the Year - Acryate R&D Ltd

A worldwide (developing) company committed to the discovery, development and manufacture of pharmaceutical and contact lens products.

Their hard work and determination has helped them achieve their business goals.

**Their Mission is:** To meet our clients' specialist needs with innovative solutions and value creation, strengthened by industry knowledge, market intelligence and expertise.

### New Business Start Ups - Beauty & Elegance

A busy hair and beauty salon employing 6 local Rochdale residences. The business caters for all your hair and beauty needs, and is renowned for their bridal work. Other services include Nail Art, Permanent Hair Reduction, Photography and Videography. The business success has been tremendous since opening its doors



### ICT/Innovation - Nahda Technology

They offer a wide range of internet solutions, such as Web Design, Ecommerce and Search Engine Optimisation. Whether launching a new website, re-positioning your existing brand or cutting customer acquisition expenses, we have the creative talent to meet your brief. All of our projects are allocated realistic time frames for completion, and we endeavour to meet these deadlines in all that we undertake.

### Business Women of the Year - Mann Salwa

#### Best Food Provider of the Year

Established in July 2003, the business is a caterer of Halal pre-packed sandwiches and buffets. The business has grown substantially since trading and are registered Halal supplier with RMBC.



### Retailer of the Year - Unique

An Asian loose fabrics shop, which also sells an excellent range of cosmetic jewellery. Shafqat Parveen, owner of Unique Fashions prides herself on her unique fabrics and is always inundated with customer orders for her exclusive materials. The business has grown from strength to strength

### Health & Safety & Environmental Award – Mobs Deli

Mobs Deli has grown substantially since 2003 and has been serving sandwiches, chips, burgers, wraps, paninies, soups and salads to the locals. The success of their business is mainly due to insight into the needs of their customers in the area. At Mobs all the food is prepared fresh daily, Our Mission Is Quality, Fast Service and Great Prices.

### Mystery shopper 2005 winners

Eyecare Optical and Iqra International

### Judges Special Recognition Award

Intercare Employment Agency

## Business Exhibition 2005

Rochdale Town Hall was full to the brim on the 14th September 2005 with exhibitors showing off their products and services. EMBS Rochdale organised the exhibition.

A number of local businesses exhibiting included Sunshine Snacks - last years winner of the Business of the Year, Cha Chas, Millennium Translations, Glamorous Look, PTV prime. Business support providers included Business

in Mind, Groundwork, Lloyds TSB, ChamberLink, Molesworths Bright Clegg Solicitors, DHP enterprises and many more.

“An excellent event and a good opportunity to see what help is available to me to develop my business idea. I spoke to many people and gained a lot of valuable information, a very informative day” said Mohammed Khan who is looking to setting up a food business.

